



Third Party Events

Frequently Asked Questions (FAQs)

1. What is a third party event?

A third party event is an event organized and managed by a BCCA supporter in which funds are raised in support of BCCA. The event can be large or small scale. Past third party events have included fashion shows, silent auctions, cocktail parties, art exhibits and fundraisers. Funds can be raised by ticket sales, collecting donations, selling t-shirts or pins or having a fundraising component.

2. How can I direct funds from my event to BCCA?

Complete a Registration Form and fax or email it to BCCA for approval. Our Events Manager will be in touch with you and will be available to answer any questions leading up to your event.

3. When can I expect to hear back from BCCA or receive approval?

Once you have submitted your Third Party Agreement Form, please allow three to five business days for a response.

4. What type of support will BCCA provide?

Depending on the scale of your event, BCCA will provide support leading up to and possibly on your event date. This can include answering questions, providing tips, attending planning meetings, supplying BCCA t-shirts, pins, literature and signage for the event, BCCA website presence, providing volunteer support, and speaking at your event or sending a representative to speak at or attend your event.

5. Can I use the BCCA logo?

Yes. The logo must appear smaller than any other logo and must have the words *in support of* clearly printed above it. Please note that any use of the BCCA logo or mention of BCCA requires approval. To request the marks/logo agreement form, please contact BCCA at: info@thebreastcancercharities.org

6. Will someone from BCCA attend my event?

Depending on the size, scale and timing of your event, someone from BCCA may attend. If you would like someone from BCCA to attend or to speak at your event, please let us know at least two weeks in advance.

7. Is there a deadline for submitting my donation to BCCA?

Please send the total amount raised from your event to BCCA no later than 30 business days following your event.

8. Where will the funds be directed?

Funds will support BCCA's research, education and support programs. For more information, please visit www.thebreastcancercharities.org.

9. Will I be given a tax receipt for the money raised from my event?

No. BCCA does not issue tax receipts for third party events. If you have a special request or situation, please call 281.296.5755.

For more information, please email info@thebreastcancercharities.org or contact 281.296.5755.
Thank you for your support. We look forward to working together and making your event a success!

The Breast Cancer Charities of America/iGoPink: Feeling Beautiful Again

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www.TheBreastCancerCharities.org