



CORPORATE SPONSORSHIP OPPORTUNITIES

The Marriott – Woodlands Waterway | Friday, October 28, 2011 | 7 – 11 pm

Guests are encouraged to wear a mask for the theme and hot pink for the cause at the Second Annual Unmasking Breast Cancer Masquerade Gala as we wrap up breast cancer awareness month. “It’s like an adult Halloween party in The Woodlands,” says Breast Cancer Charities of America Executive Director Erica A. Harvey when asked to describe the masquerade gala. The theme fits in with the organization’s goal of helping to unmask new, non-invasive treatments for breast cancer. The black-tie optional evening will include live and silent auctions, music and dancing featuring the Yelba Variety Band, and the ever-popular balloon pop.

Funds raised will support non-invasive breast cancer treatment research, the organization’s new University Education Program and its Help Now Fund, which provides women in need who are fighting breast cancer with emergency financial assistance for past due rent and utilities.

Together we truly can make a difference in the fight against breast cancer.

Please join us.



The Marriott—Woodlands Waterway

October 28, 2011 • 7—11 pm

Corporate Sponsorship Opportunities

\$10,000 iGoPink Presenting Sponsor (1)

- Exclusive listing as presenting sponsor on gala materials
- Premier logo placement on all promotional materials and event signage
- Premier logo placement on gala website and event tickets
- Premier logo placement on front cover of event program
- Verbal acknowledgement and opportunity to speak at the event
- Exclusive press release announcing sponsorship
- Inclusion in all other gala-related press releases
- Direct internet hotlink from event website
- Premier Table Placements (2) and twenty (20) gala tickets

\$ 5,000

Pink Diamond Sponsor (2)

- Premium logo placement on all promotional materials and event signage
- Premium logo placement on website and event tickets
- Premium logo placement on event program
- Verbal acknowledgement at the event
- Inclusion in all gala-related press releases
- Direct internet hotlink from event website
- Premium Table placement and ten (10) gala tickets

\$ 2,500

Hot Pink Sponsor (2 LEFT!)

- Logo on promotional materials, event program and event website
- Logo as Proud Sponsor of a specific element of the gala (e.g. photo booth, balloon pop, silent auction, valet parking, or band)
- Inclusion in all gala-related press releases
- Verbal acknowledgement at the event
- Direct internet hotlink from event website
- Prominent Table placement and ten (10) gala tickets

\$1,000

Pink Ribbon Sponsor (8)

- Logo in event program and event website
- Verbal acknowledgement at the event
- Logo on event signage
- Inclusion in all gala-related press releases
- Direct internet hotlink from event website
- Preferred seating and four (4) gala tickets

\$ 250

Table Décor Program (40)

- Sponsor a centerpiece for one table following written guidelines
- Name listed in event program and your brochures/cards on table
- The centerpiece will be a professional designed floral arrangement



The Marriott—Woodlands Waterway | October 28, 2011 • 7—11 pm
Corporate Sponsorship Commitment

LEVEL OF SPONSORSHIP (please check appropriate line)

- _____ iGoPink Sponsor: \$10,000
- _____ Hot Pink Sponsor: \$2,500
- _____ Table Décor Program: \$ 250
- _____ Pink Diamond Sponsor: \$5,000
- _____ Pink Ribbon Sponsor: \$1,000

SPONSOR INFORMATION

Name _____ Title _____
Company _____ Phone _____
E-mail address _____
Address _____
City _____ State _____ Zip _____
Sponsor’s signature _____ Date _____

THE BREAST CANCER CHARITIES OF AMERICA

Accepted by _____ Date _____
Printed name and title _____

A minimum of 80% of net funds raised through Breast Cancer Charities of America (BCCA) events go directly to work in the community where they were raised. The balance supports BCCA’s national research, education and advocacy programs.

Please make checks payable to The Breast Cancer Charities of America and return with this form and a high resolution jpeg of your company logo to:

Carla E. Alsandor, Director of National Events
The Breast Cancer Charities of America
2002 Timberloch Place, Suite 200, The Woodlands, Texas 77380
Phone: 832.729.0035 Fax: 281.296.5756
E-mail: Carla@iGoPink.org